



PARM CYBER SOLUTIONS | SOCIAL MEDIA INVESTIGATIONS & WEB INTELLIGENCE

Using powerful technological tools and web mining expertise to effectively support investigations and collect valuable information.

**SOCIAL MEDIA & THE WEB**

With over 200 popular social media sites and millions of web pages, blogs, and other information sharing platforms used by a growing number of people every day, social media and the web have become a gold mine of information. According to a 2015 Pew Research Center study, 90% of young adults regularly share information on social media and nearly two thirds of all American adults (65%) use social networking sites. Because of this, no investigation can be complete without a thorough collection and analysis of all publicly available information on the web.

That being said, harnessing the full power of social media and the web in an investigation requires sophisticated tools and methods. By combining its investigative knowledge and expertise with the most advanced social media tracking and web monitoring technology, ProActive Risk Management (PARM) can conduct and support investigations in a wide variety of fields.

**OUR SERVICES**

PARM’s Social Media Investigation & Web Intelligence services can support credit bureaus, insurance companies, fraud examiners, attorneys, loss prevention managers and individuals in cases such as:

- Insurance Fraud
- Trademark Infringement
- Internal Theft
- Custody Cases & Divorces
- Litigation Preparedness
- Defamation Allegations
- Risk Assessments
- Background Screenings

PARM can effectively mine social media, the surface web and the dark web to uncover information that can be vital to the success of an investigation, including:

- Supplementing Evidence
- Establishing Character
- Verifying Alibis
- Establishing Timelines & Locations
- Tracking Persons of Interest
- Identifying Potential Witnesses



ProActive Risk Management (PARM) is a leading global provider of enterprise risk management and security services. By taking an integrated approach to risk management and by recruiting the security industry’s top talent, PARM has positioned itself as its clients’ trusted vulnerability partner, providing an unmatched level of service based on its patented Five Dimensions of Risk Management.