

Helm360

EMERGENCY & CRISIS
SIMULATION EXPERIENCE

A PARM ERM service

Powered by Prevency technology

**WHEN CRISIS STRIKES,
LEADERS MUST
ALREADY
BE PREPARED.**

Helm360 is a custom-built, high-touch platform for boards, executives, and critical functions who must operate with clarity and authority in complex, high-stakes environments. By combining realistic simulations, strategic training, and human development, **Helm360** goes beyond crisis preparation: strengthening teams, embedding adaptive organizational cultures, and turning risks into opportunities for collective learning and sustained performance.

ProACTIVE Risk MANAGEMENT

PARM



A SOLUTION DESIGNED FOR YOUR ORGANIZATION

Helm360 adapts to your organization's most pressing risks and realities. Each exercise is built around your profile, your industry, and your culture. Examples include:

- **Geopolitical Instability:** Steering through sanctions, export controls, market closures, and cross-border stakeholder pressures arising from conflicts or diplomatic rifts.
- **Cybersecurity incident:** Responding to a ransomware attack targeting your global supply chain.
- **HR Recruitment:** Managing the reputational fallout of a discriminatory hiring scandal.
- **Governance & Compliance:** Navigating simultaneous legal, regulatory, and public scrutiny.
- **Leadership in crisis:** Testing how executives handle hostile media briefings or regulator inquiries.

Every detail is tailored: scenarios, stakeholders, and challenges are designed to mirror your world, not a generic template.

THE Helm360 EXPERIENCE

Helm360 goes far beyond conventional tabletop exercises. Where others are static, predictable, and uninspiring, our proposal is dynamic, immersive, and transformational.

- **Flexible delivery:** Conducted entirely online, hybrid, or in-person, depending on your needs.
- **Game Master approach:** Each simulation is guided by a simulation director who orchestrates the environment, keeps pressure high, and ensures realism.
- **Immersive conditions:** Fake media, viral social networks, regulator pressure, client demands, all simulated in real time.
- **Safe experimentation:** A secure, controlled space where leaders can test decisions, make mistakes, and adapt, without real-world consequences.
- **Strategic debriefs:** Each exercise concludes with actionable insights that strengthen governance, compliance, and cultural resilience.



WHY Helm360?

Traditional tabletop exercises fail to replicate the pressure of real crises. **Helm360** provides organizations with a decisive edge:

- Strengthen trust and cohesion among executive teams.
- Accelerate decision-making under high uncertainty.
- Demonstrate preparedness to insurers, regulators, and investors.
- Reduce exposure to financial, legal, and reputational risks.
- Reveal hidden leaders and test succession pipelines.

Moving from reaction to anticipation is no longer optional; it is a strategic imperative. Your organisation needs to be ProActive.

EXCLUSIVE & MISSION-CRITICAL

Helm360 is a tailored, executive-grade solution for organizations where reputation, legitimacy, and continuity are existential.

It is designed for:

- ➔ Boards & C-suites
- ➔ HR, Legal, Security, and Communications leadership
- ➔ Governments and sensitive industries: finance, energy, healthcare, technology, transportation

THE PARM ERM TOOL ADVANTAGE

By embedding PARM's global expertise in Enterprise Risk Management, **Helm360** delivers an unmatched combination:

- ➔ Technical rigor to validate crisis response.
- ➔ Human-centered design to build leadership and culture.
- ➔ Tailor-made exercises that reflect your exact risk landscape.

Choosing PARM means choosing a partner who understands that in the most critical moments, every decision carries weight.

CONTACT US TO BUILD YOUR RESILIENCE PROGRAM

ProActive Risk Management

PARM



ProActive Risk Management (PARM) is a leading firm in risk management, intelligence, and security services. With an integrated approach and a team drawn from the highest levels of the security and intelligence community, PARM is the trusted partner of organizations that require discretion, resilience, and uncompromising standards.



info@parminc.com - PARMINC.COM